Patriots' Path Council Membership Summit

Closing Remarks & some "Thoughts on the Future"





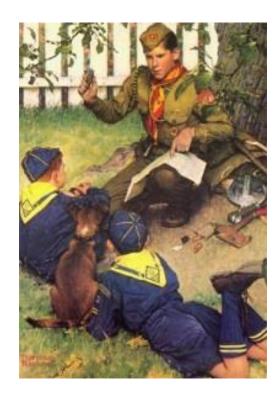
Summit Goals

- Discuss several of the more prominent council membership initiatives
- Get feedback from participants on initiative progress to date
- Share best practices and ideas
- Walk away with new ideas that can be used to guide practice in our local units

Den Chief Initiative













Den Chief – What's Next?

- Obtain critical feedback from the field
- Complete edits and formatting
- Widely distribute and market the plan
- Coordinate with Training Committee to match timelines on both Youth and Adult trainings
- Engage National on concept of Supplemental Leader Training on MyScouting.org

Webelos to Scout Transition Initiative





WTST – What's Next?

- Obtain critical feedback from the field
- Develop other aspects of the overall plan
- Complete edits and formatting
- Widely distribute and market the plan
- Coordinate with Training Committee on critical aspects of Webelos Leader-Specific and OWLS training
- Continue to improve on successes of Webelos Woods program based on lessons learned
- Explore other council-wide Webelos-targeted opportunities
- Develop a new Boy Scout Orientation Guide for parents that mirrors our successful Cub Scout document



New Tiger Den Leader University









•A joint program offered between the Northern New Jersey and the Patriots' Path Councils







New Tiger Leader U – What's Next?

- Obtain critical feedback from the field
- Continue ongoing reflection and modification of the course
- Encourage early identification of new Tiger Leaders
- Widely distribute and market upcoming training sessions
- Coordinate with Training Committee on critical aspects of Cub Scout Leader-Specific and BALOO training
- Explore the transitioning of this initiative from Membership to Training
- Develop a longitudinal connection with prior course participants to check and "see how things are going"



Cub Scout Recruitment Initiative





Cub Scout Recruitment – What's Next?

- Obtain critical feedback from the field on timelines
- Update SWFS literature for coming year
- Identify/training district SWFS Champions
- Widely market upcoming SWFS training sessions
- Begin the development on a set of parallel timelines that better reflect Spring Recruitment
- Update the Cub Scout Parent Orientation Guide
- Continue to gather and promote the use of "Best Practices" for engaging Kindergarten families



Methods of Membership and Market Analysis

Some thoughts on data-driven decision making





Market Analysis – What's Next?

- Use National data to continue to uncover the exact nature of issues within Cub Scout "gap critical" communities
- Obtain buy-in from leadership of each district
- Help district leadership on: (1) how to use this data to open a dialogue and (2) work with existing unit leaders in these targeted communities to (3) identify the best approach, (4) plan for it, ... & (5) do it!
- Start over when new data sets are available
- Work with National to correct communities that have been incorrectly assigned to PPC



RECOGNITIONS





Feedback on our Summit

