



School Week for Scouting – Recommended Timelines

January, February, & March:

- Units update BeaScout.org pin information with recharter (Dec).
- Units begin making connections with Kindergarten families - Invite to Kinder-Derby.
- Units identify SWFS Champion who will head up recruitment efforts for coming year.
- Council sets agenda and recruits presenters for the School Week training meetings.

April & May:

- Districts provide brief, preliminary meeting at roundtables on School Week.
- Council sends superintendent letters for School Week approval and facilities usage.
- Council "Train the Trainers" for School Week trainings.
- Districts reserve locations for district SWFS training meetings and advertise to units.
- Units have current Tigers run a kickball tournament. Invite Kindergarteners to attend.
- Council updates the parent guides.
- Units confirm superintendent's support and school/classroom access.
- Districts begin more in-depth School Week training meeting in each district.
- Units begin to recruit new tiger den leaders - get them trained.

June & July:

- Council provides SWFS training at the Tradeshow.
 - Units ensure School Week is in the superintendent's district-wide calendar.
 - Units secure help (BOE members) as needed to assure school and classroom access.
 - Units place order with council for fliers, posters, BL mini-magazines, road signs, etc.
 - Units get on the principals' summer meeting agenda (August).
 - Units engage local media through articles, press releases, display ads, etc...
- Be conscious of vacation schedules and plan accordingly.

August & September:

- Units meet with principal(s) and confirm details of usage for SWFS event(s).
- Units follow-up with local media through articles, press releases, display ads, etc...
- Council provides units with flyers, road signs, etc.
- Units deploy road signs in strategic points where parents and students will see them.
- Council gives final, council-wide SWFS trainings.
- Units hold a "Welcome Back/Bring a Buddy" campfire/outdoor event.

