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**Media Contact: [Contact Name], [Phone]**

SCOUTS CELEBRATE 100 YEARS OF SCOUTING – February 8, 2010

On my honor I will do my best to do my duty to God and my country,  
and to obey the Scout Law, to help other people at all times,  
to keep myself physically strong, mentally awake, and morally straight.

**-The Boy Scout Oath**

([City], [State], [Date])-The Boy Scouts of America (BSA) celebrates its **100th** Anniversary this week, and **[City]** will be abuzz with Scouting activities commemorating the founding of the movement. One of the nation's largest youth development organizations, the BSA was founded on Feb. 8, 1910.

"We're working hard to make sure the youth of tomorrow are prepared for what awaits them," proclaimed Scoutmaster **[First Name, Last Name]**. **[Unit/Town]** will celebrate with a candle lighting ceremony for all Scouts, Scouters and Scouting Alumni at **[ Fill in Activity Details Here]**

"Within the span of just 100 years," **[Last Name]** added, "the name 'Boy Scouts' has become a paradigm for a good turn and the ideal of community service."

The idea for the Boy Scouts of America began in 1909, when William D. Boyce, an American businessman, was lost in a London fog. A young boy found Boyce and led him to his destination. Boyce offered to tip the young man for service; the boy refused, saying he was a Scout and could not accept payment for a Good Turn.

The businessman later asked the boy to introduce him to Lord Baden-Powell, the founder of Scouting, in England and publisher of the handbook *Scouting for Boys*. The groundwork to bring Scouting to America had been laid.

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## BSA Celebrating the Adventure, Continuing the Journey

Boyce established the Boy Scouts of America on Feb. 8, 1910, with the help of Baden-Powell, wildlife author and illustrator Ernest Thompson Seton, naturalist Daniel Carter Beard, and attorney James E. West.

Since its 1910 inception, the Boy Scouts of America has become one of the nation's premier youth development organizations, with more than 100 million people participating on adult and youth levels. For more information on how to join Scouting in your area visit [www.beascout.org](http://www.beascout.org).

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